Cost Proposal Narrative

Requirement

The Respondent should provide a brief narrative (not longer than two pages) in support of each Cost Proposal item. The narrative should be focused on clarifying how the proposed prices correspond directly to the Respondent's Technical Proposal. For example, evaluators will expect detailed explanation of *Maintenance and Support* to correspond to *Maintenance and Support items* if described in the Technical Proposal. **Please compose and return this document in a PDF format, labeled as "Cost Proposal Narrative".**

Response

IDOE asked bidders to develop a solution meeting all requirements in the RFP. Pearson has submitted a solution that exceeds the requirements to ensure IDOE staff and stakeholders will have ABBI, a single unified interface for authoring test content, banking content, importing and exporting items.

Our cost assumptions are kept affordable to provide a cost-effective solution to IDOE. We understand the need to contain costs, so we have aligned our solution to account for efficiencies and ways to manage the program in a concise manner.

As requested by IDOE the cost proposal is divided into three (3) areas following a description of the proposed prices.

Product License

Annual Item Bank Services User Fee

- Annual low-cost ABBI item bank services fee to address user based variable fees for hosting and supporting users.

Maintenance

Pearson's proposed pricing is all-inclusive, including ancillary and overhead costs such as hosting, maintenance, upgrades, support, online conferencing, etc. Pricing is based on initial QTI 3.0 compliant configuration (the most current ratified IMS Global standard) to IDOE metadata and workflow specifications.

The Pearson publishing department will evaluate source files and import items and stimuli into ABBI with item metadata and performance statistics. Following the import, a verification check is completed to ensure accurate and successful migration of the item bank.

Support

Pearson's Application Support team will provide training and ongoing support to IDOE staff regarding the utilization and access of ABBI's authoring and item banking features. Pearson support also includes project management oversight, schedule management and facilitation of project meetings.